

# NorthWest Augmentative Communication Society

www.nwacs.info | info@nwacs.info

## **Board Member Role: BLOG COORDINATOR**

#### **Board Member Benefits:**

- Connect and network with colleagues and mentors in the field of AAC
- Learn and grow your knowledge in AAC/AT
- Complimentary conference registration
- Flexibility and support from your fellow board community
- For professionals:
  - continuing education opportunities
  - an activity to add to your curriculum vitae

## What You Can Expect As A Board Member:

- Length of term: no requirements; ideally at least 2 years
- Meeting attendance
  - Monthly board meetings (~1 hour)
  - Volunteer meetings (~1 hour; biannually to quarterly)
  - Evening Seminars (~1 hour; biannually)
  - Annual Fall Conference (full-day event once per year)
- Contribute 1-2 blog posts per year

## **General Responsibilities:**

- Attend and actively participate in monthly board meetings, including sharing relevant updates
- Attend other NWACS events to support our mission, vision, and values
- Report input to the President or Vice-President in advance of a board meeting you will be missing
- Respond to board emails in a timely manner
- Participate in projects or committees
- Assist in recruiting volunteers and future board members
- Contribute to the NWACS blog as you are able

## **Specific Responsibilities:**

- Work and coordinate with the web team
- Recruit blog contributors and maintain blog sign up
- Train and support new blog contributors
- Manage blog content, including: reminding contributors about due dates, creating graphics in Canva, editing and publishing blogs, new contributor bios, etc.
- Pin blog posts to Pinterest
- Communicate with Social Media and Marketing Coordinators to promote blog posts
- Seek contributions to blog from board members